



Taylor Healthcare

Media contact:

Arundi Venkayya

937-902-1411

arundi.venkayya@taylorcommunications.com

FOR IMMEDIATE RELEASE

December 15, 2016

Taylor Healthcare awarded new agreement with Vizient™

Vizient™ is the nation's largest member-owned healthcare services company

Dayton, Ohio—Taylor Healthcare is pleased to announce a new 3-year agreement with Vizient™. Combining the strengths of VHA, University HealthSystem Consortium, Novation and MedAssets SCM and Sg2, Vizient is the nation's largest member-owned healthcare services company—providing increased scale in purchasing. Vizient uses network-powered insights in clinical, operational and supply chain performance empowering members to deliver high-quality and cost-effective care.

The new partnership with Vizient allows Taylor Healthcare to provide exceptional savings in multiple critical communications categories for the nation's top hospitals and health systems.

The Taylor Communications' team of 4,000+ has hundreds of employees dedicated to our healthcare customers. This healthcare team—with wide-ranging expertise in helping customers manage workflow, communications and engagement—will work with Vizient members to lower costs; simplify compliance; improve patient safety and care; reduce risk and deter fraud; and improve operational efficiency.

The new agreement is effective December 15, 2016 to December 14, 2019, with the option for two one-year extensions. This long-term commitment to Vizient members ensures Taylor Healthcare will consistently provide dedicated service and exceptional value.

“This new agreement gives us unprecedented opportunity to help so many of our customers with unique communications solutions,” said Mark O’Leary, president of Taylor Healthcare, a part of Taylor Communications. “We believe communication is at the heart of healthcare improvement. Our world-class document management solutions coupled with an outstanding customer ordering experience allows us to help our customers engage patients and families, improve patient safety and the patient experience, achieve scale and cost efficiencies and boost outcomes.”

-more-

The agreement allows Vizient members, at their discretion, to take advantage of special pricing and terms pre-negotiated by Vizient. Categories included in the agreement are:

Core Categories:

- **Category 1: Custom Forms** includes continuous, unit set, lab mount sheets, drug control sets, self-sealing mailers and form/label combinations
- **Category 2: Custom Printing** includes flow sheets, cut sheet, web-based stationery ordering program, business cards, letterhead, notepads, pre-collated sets, digital Print on Demand (variable print) and wide-format printing (signs/banners)
- **Category 3: Custom Labels** includes custom roll, pinfeed, sheet and thermal labels
- **Category 4: Custom Envelopes** includes stationery, business/window, clasp/coin, catalog, Tyvek/poly, interdepartmental, media mailers and padded (Jiffy/bubble) envelopes
- **Category 5: Custom Filing Solutions** includes file folders, X-ray film jackets, mammography jackets, indexes
- **Category 6: Commercial Printing** includes annual reports, binders (loose leaf/media), booklets, brochures/newsletters/flyers, calendars, catalogs/magazines/manuals, CD/DVD duplication and printing, direct mail letters, flyers, doorhangers, packaging, labels/decals, pocket/presentation folders, POP displays, postcards and tickets/raffle books

Ancillary Categories:

- **Promotional Products** includes all types of customized advertising specialty products, promotional products, visual communications, wide-format signs, incentives and awards
- **Patient Identification Solutions** includes patient identification software solutions with associated hardware, supplies and services
- **Stock Medical Labels** includes stock medical labels, software compatible labels, color-coded filing labels and date labels
- **Stock Paper** includes cut sheet, stock tab and print shop papers and supplies
- **Stock Medical Forms** includes Taylor Healthcare produced or sourced stock forms for patient treatment, education, human resources, finance and other areas of the healthcare practice

In addition to these categories, Taylor Healthcare also is able to offer Vizient members our full suite of technology solutions at specially negotiated pricing and terms including:

- SMARTworks® Clinical Enterprise, a rules-based engine that merges patient demographic information and initiates workflow enabling auto-printing of forms and other printed materials including labels and wristbands
- SMARTworks iMedConsent™, an informed consent solution that integrates into the EHR and populates with patient-specific information
- SMARTworks EffectiveResponse, an automated discharge follow up solution

-more-



[About Taylor Healthcare](#)

Taylor Healthcare is a marketing and communications company serving the healthcare industry with a broad spectrum of tangible and digital solutions primarily in the acute, long-term care and payer markets. We help our customers standardize and manage communications across the continuum of care, enabling them to engage the right person with the right information at the right time to influence behavior and achieve desired outcomes.

###