

Taylor Healthcare

Founded more than 100 years ago, our commitment to healthcare dates back to 1928 when Standard Register founder John Q. Sherman led a community drive to raise \$1 million in 30 days to build Dayton's Good Samaritan Hospital. The betterment of patient care has been our focus ever since. We work side-by-side with clinicians and staff to enhance patient engagement and the quality of care. In short, we are dedicated to making healthcare better.

Acquired by Taylor Corporation in 2015, Taylor Healthcare, a part of Taylor Communications, Inc., is a marketing and communications company servicing the healthcare industry with a broad spectrum of tangible and digital solutions primarily in the acute, long-term care and payer markets.

Every day, our team of more than 175 dedicated healthcare staff helps our customers standardize and manage communications across the continuum of care, enabling them to engage the right person with the right information at the right time to influence behavior and achieve desired outcomes.

What We Do

Our extensive experience managing critical information and workflows in healthcare, allows us to combine leading technologies and best practices to develop solutions that:

- Build awareness and understanding of preventative care to enhance wellness
- Facilitates communication between patients and caregivers to improve coordination of care
- Engages and empowers patients with information to better manage their on-going healthcare needs

A History of Innovation

- **1940s** – Documentation simplification & standardization
- **1960s** – Machine-readable punch cards for data capture
- **1980s** – Revolutionized prescription security with ScripPlus®
- **1990s** – Set standard for positive patient identification system
 - First network version of Patient Linkup® Enterprise
- **2010** – Acquired Dialog Medical
- **2013** – Established Center for Innovation
- **2013** – Launched our Patient Engagement Community – EngagingPatients.org
- **2014** – Launched the John Q. Sherman Award for Excellence in Patient Engagement
- **2015** – Acquired by the Taylor Corporation

100 of the **TOP 150**
IDNS

1,700+
HEALTHCARE CLIENTS

SUPPLIER TO THE **5**
Largest
GPOs

70 LONG-TERM
CARE ORGANIZATIONS

175+
Professionals Dedicated to **Healthcare**

3 of the **TOP 10**
Largest Provider-based
HEALTH PLANS

500+ Technology Customers
WITH OVER **35** HIS SYSTEMS

#1 in
INFORMED CONSENT