



# PRINT CENTER OUTSOURCING

## Streamline. Manage. Secure.

Healthcare systems have tremendous pressure to reduce costs, and if you have responsibility for an on-site print center, you're sitting in the eye of the storm! You're being asked to cut expense, and make better utilization of space, resources and capital, even as you have increased demand from marketing, training and service lines. And regulations add to your challenges. HIPAA and HITECH require more secure handling of patient information and quick notification to patients when a security breach occurs.

It's a complex environment that requires a keen understanding of today's environment and the strategic resources to address the full breadth of your needs. That's where Taylor Healthcare can assist.

### A New Approach

Taylor Healthcare offers a flexible, scalable solution for managing your print-related programs and processes. By leveraging leading technologies and our nationwide network of secure print and distribution centers, we help you move to a more sensible approach to managing print that:

- Minimizes on-site production and reclaims space
- Reduces inventory costs and obsolescence by moving you to on-demand printing
- Frees up capital, reduces technology risk and equipment maintenance costs
- Introduces a new level of capability to address both branding and security needs

### National Reach and Added Flexibility

With a network of industry-leading print centers and distribution centers at your disposal, we have ample

capacity to grow and change with you. Imagine, with no investment, you have:

- Full capability for printing mailing, kitting and fulfillment
- Service where and when you need it — one-day service for 75% of U.S. markets via UPS ground
- A global network of certified print partners to address your specialized needs
- Vital support for peak times and disaster recovery

### Unparalleled Security and Response for Critical Documents

Experienced in managing critical information and communications, Taylor Healthcare keeps pace with regulatory change, aligning practices, policies and capabilities to minimize your security risks and help you comply with HIPAA, HITECH and the 46 state privacy and security laws currently on the books.

- 24/5 SOC 1 - compliant print and mail centers for security and peace of mind
- Secure technology platform with automated data encryption to safeguard information and speed response
- "Automated Document Factory," including 2D bar coding and optical scanners to assure accurate, secure handling of kits and mailings
- Secure facilities with inventory access control, restricted production areas, 24/7 surveillance
- A culture of confidentiality

**TAYLOR**  
HEALTHCARE

[taylorcommunications.com/healthcare](http://taylorcommunications.com/healthcare)



Print on Demand



Business Communications



Distribution Logistics

## A Single Point of Accountability

Taylor Healthcare becomes the gatekeeper for your organization's print and digital communications, fully accountable for all related assets, processes and spending:

- Makes comprehensive assessment of current print shop state
- Develops strategy to align with your goals, drive efficiencies, meet internal customer requirements
- Assures best output methods employed to meet quality, timeline and budget
- Provides expertise in enhancing communications and brand control
- Monitors and measures print processes and spending against your goals

## Significant Cost Savings

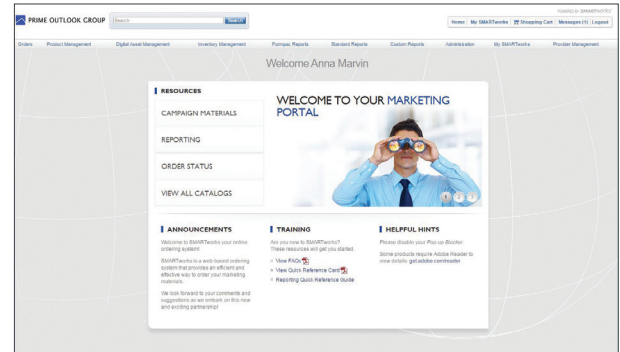
Guided by this subject matter expertise, your organization will start realizing significant cost savings.

- Reduce inventory storage costs and document obsolescence with on-demand production
- Reduce costs related to equipment maintenance and misaligned lease agreements
- Reduce certain marketing and training expenses with easy access to quality digital color printing
- Reduce order processing expense with online ordering
- Control spending and allocate costs with robust reporting
- Cultivate new behaviors that lead to continued cost savings.

## Improved Brand Management & Control

You also can improve brand management through the power of our technologies.

- Access to an online repository that provides easy Web access to branded materials and templates



Online Ordering Platform

- Centralized control assures most current versions in use
- Industry-leading print and color management technology puts your best face forward
- Color consistency from business cards to posters to newsletters and brochures

## Improved Customer Service

With Taylor Healthcare's capabilities, you can:

- Offer a broader range of printing, mailing and fulfillment services
- Improve order turnaround time, minimize backlogs
- Simplify order placement and routing with online ordering